

2016 Top 10 Trends  
In Swimming Pool  
Design





Welcome to the 2016 Master Pools Guild Trends In Swimming Pool Design. This Is Our 4th Edition And We Are Excited To Continue To Share Amazing Photos, Insider Tips And Information With You! Over The Past 3 Years Over 20,000 People Have Been Kind Enough To Download Our Trends Books For Inspiration. We Appreciate Your Trusting Us As A Resource & Hope You Will Enjoy This Year's Edition!



# Trend #1: Automation

## WHAT WE ARE SEEING:

1. **Efficient:** Automated control systems have seen rapid growth in recent years, both in technology and consumer adoption. Today's technology ensures equipment runs at peak efficiency. Programming options allow users to run equipment during off-peak times and schedule multiple shorter cycles rather than one long cycle providing additional flexibility and savings.
2. **Mobile:** Today's pool owner has the ability to control their system(s) from a smartphone or tablet...from the patio, the office, or while traveling.
3. **Entertainer of the Year:** Controlling the spa, jets, fountains and water features, lights and all audio components - effortlessly. Isn't that what life poolside should be all about?



# Trend #2: Evolution Of The Edge

WHAT WE ARE SEEING:

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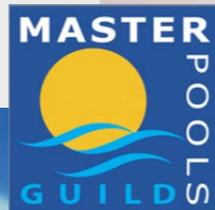
The allure of an infinity-edge swimming pool continues to be a popular design element. Who can resist the appeal of sky and horizon blending with a beautiful mirrored surface? This design technique adds all that is within your field of vision into your "poolscape" or your "home design." The affect is mesmerizing.



## EVOLUTION CONTINUED...

The infinity-edge design however, continues to evolve and today's design professional is sharing the secret that infinity-edge swimming pools can be equally beautiful when their edges are visible.

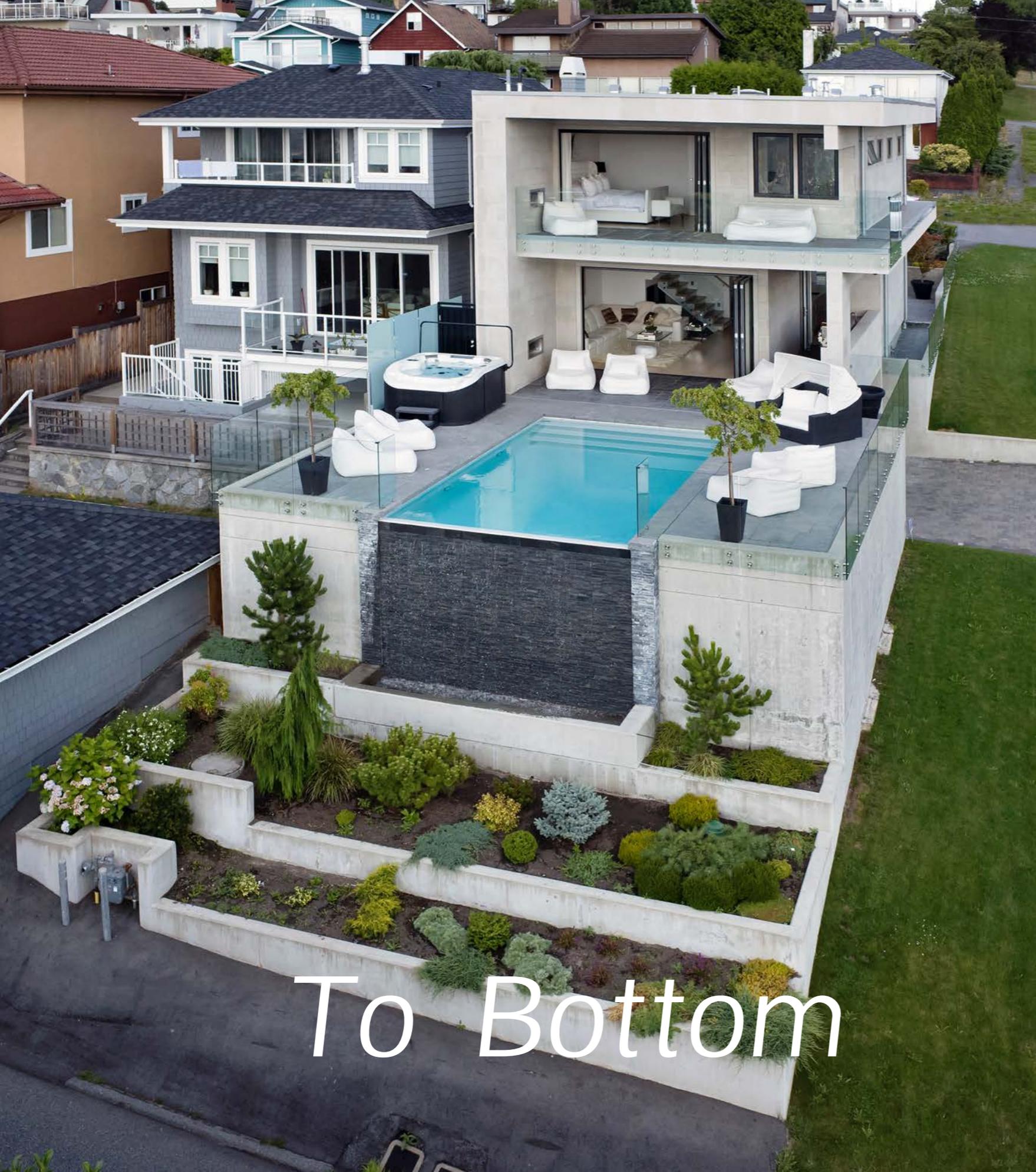
The sound and sights of the water in motion add to the boldly innovate design technique of creating focus on the edge itself – often from the reverse angle. So now, we have the sleek beauty of the view from say, indoors as well as the benefit of the infinity edge “water feature” as we sit poolside.



*From Top*



*"Let the beauty of what  
you love be what you  
do." - Rumi*



*To Bottom*



## INSPIRED DESIGNS BEGIN ON THE EDGE

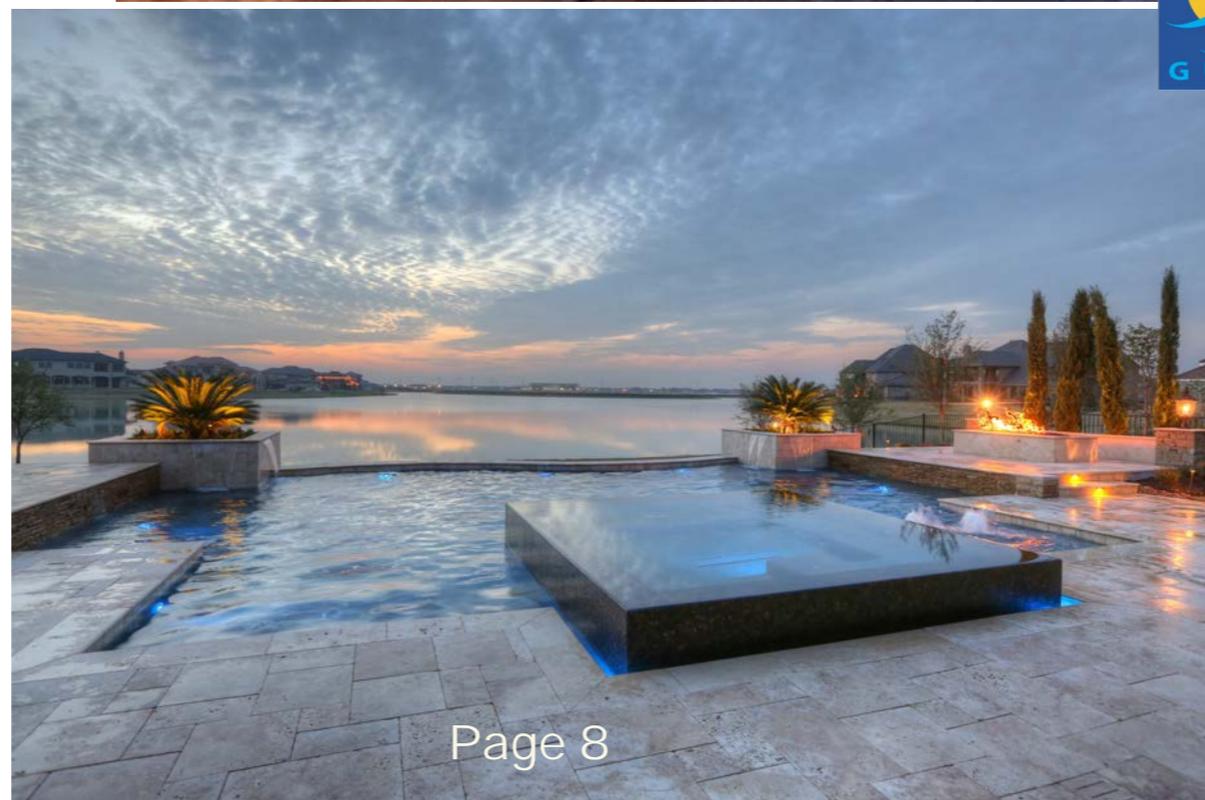
It is exciting to watch today's designers incorporate vanishing edge, infinity edge, and knife edge features into residential pool designs providing families a distinctly different, sophisticated retreat, a daily escape that whispers relaxed, contemporary charm.

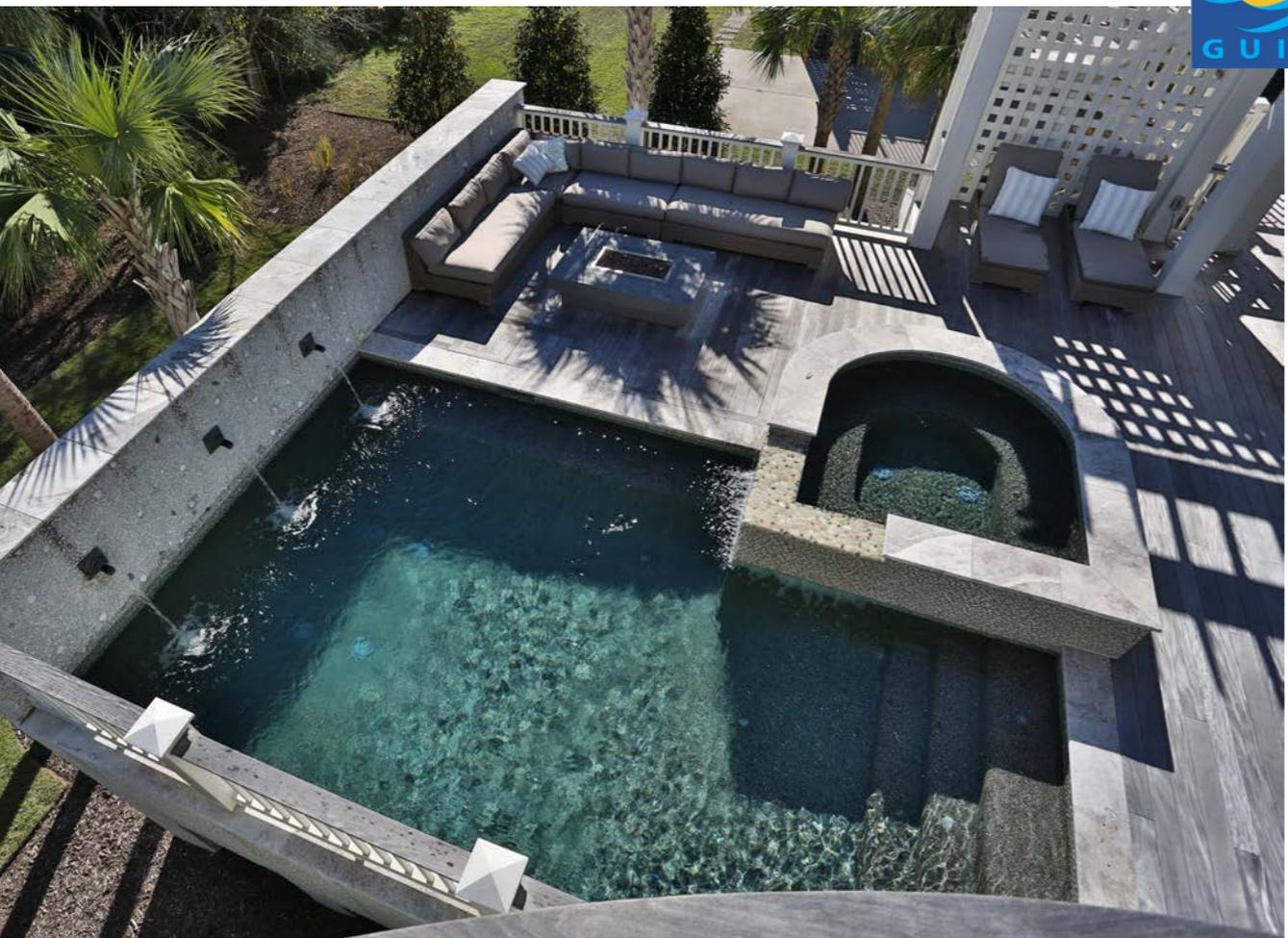


# Trend #3: Shaping The Future With Sleek Traditional Lines

## WHAT WE ARE SEEING:

1. Classic elegance and modern minimalism both are represented in this category of design. Simple yet sophisticated and appealing to consumers as this design is easily transformed to suit the personality of current or future homeowners.
2. Options enhance: So many features are available today that provide a unique individuality to traditional design - lighting, fire, jets, fountains, music/tv/entertainment centers, etc. and making it exclusively yours.
3. Building The Vision: The swimming pool continues to anchor more and more outdoor projects functioning as the overall core design element to many backyard plans.





# TREND #4: The Magic of Cantilevered Design

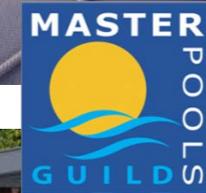
## WHAT WE ARE SEEING:

Creating space out of thin air..or that is certainly what a cantilevered swimming pool design appears to accomplish. This design incorporates an elevated pool structure resulting in usable, livable space created specifically for/by the project. The process requires a team of technical experts: a master designer, structural engineer/ architect to name a few. For this type of project the pool is used as a means of raising the yard to meet the house thereby creating an entirely new living area. When used directly adjacent to a kitchen or living room, the outdoors is brought inside for a truly seamless environment.

The effect can be spectacular and have a huge impact on the home's living area and the client's lifestyle where the sky is the limit and the boundaries of modern living are redefined!



Alka Pool in Collaboration With View Point Construction



*"You cannot look up at the night sky on the Planet Earth and not wonder what it's like to be up there amongst the stars. And I always look up at the moon and see it as the single most romantic place within the cosmos." Tom Hanks*

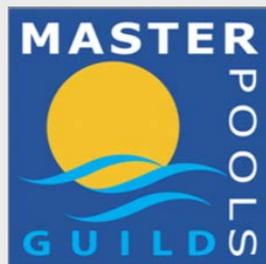


# Trend #5: Oversized Lounging Ledges

## WHAT WE ARE SEEING:

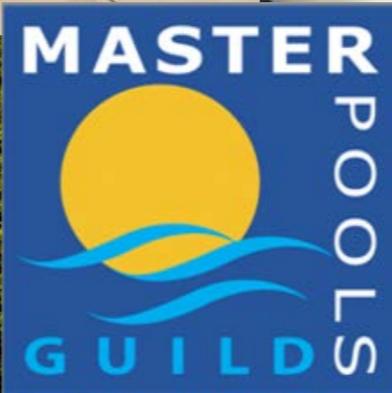
1. **Expanding:** Lounging areas both in the pool and around the pool have expanded equally in size and popularity.
2. **Options:** Ledges have become so popular that they now have their own set of options:
  - addition of bubblers
  - umbrella sleeves
  - lounge chairs designed specifically for use in the water on the ledge.

*Living life on the ledge* continues to trend!



*"Keep your face  
always toward  
the sunshine -  
and shadows  
will fall behind  
you". -  
Walt Whitman*





# Trend #6: Fire & Water Combinations

## WHAT WE ARE SEEING:

1. Focus On Features: Designers and pool owners alike recognize the dramatic effect of combining these two elements.
2. Functionality: Fire and water bowl combinations offer the pool owner the ability to run the two features simultaneously or independently.
3. Formats: Fireplaces, fire bowls, & fire pits all continue to play an important role in today's modern poolscapes. A monument to multi-tasking, fire features offer ambiance as well as warmth allowing pool owners to expand their hours/days of poolside enjoyment.



*"A Man Travels The World Over  
In Search Of What He Needs,  
And Returns Home To Find It" -  
George Moore*



# Trend #7: Water In Motion

## WHAT WE ARE SEEING:

1. Moving Water evokes a sense of relaxation and calm. Studies show that our brain tends to block out other sounds when we are in proximity to the sounds of water in motion...helping us to relax & unwind.
2. Customization - The options are endless - bubblers, jets, waterfalls, and rain walls just to name a few and pricing options vary widely making the addition of water in motion accessible to most all swimming pool designs.
3. Lazy Rivers = the ultimate Water in Motion...see the next page for more information!



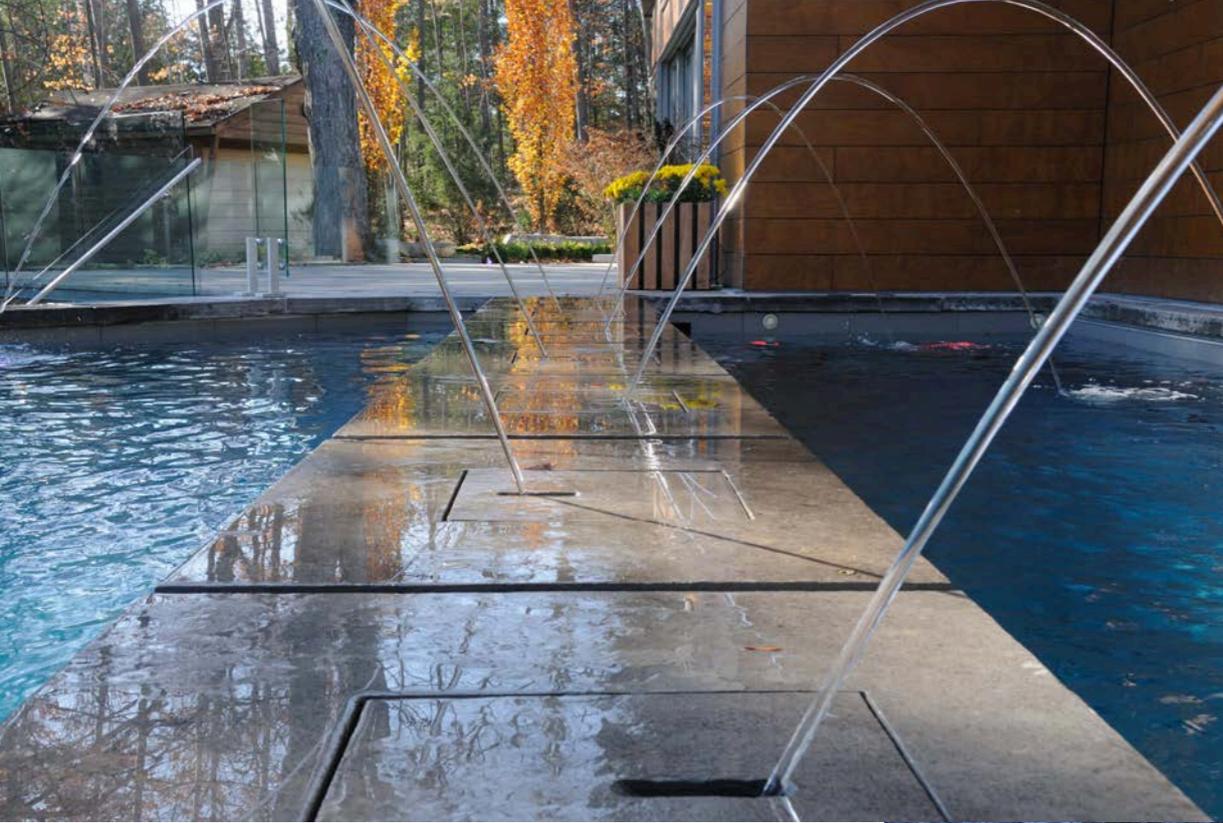


Lazy Rivers are the mainstay of modern water parks; and recently the Lazy River concept has migrated into residential pools, transforming the backyard experience into a continuous path of moving water. The rippling course of current is an invitation for relaxation.

A river like stream moves the pleasure seekers around the winding landscape as they talk and laugh while soaking up the sun. The Lazy River is highly versatile and can be connected to another shape within the pool for more adventure, such as a fun jumping rock, or even a swim in place zone. The strength and adaptability of the pool pumps allows the designer to build in multiple applications for Water in Motion.



Where  
Living Is  
Easy :)



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Water In  
Motion



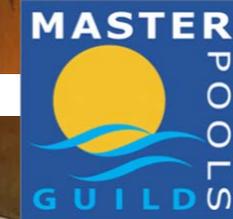
# Trend #8: Swim Up Bars

## WHAT WE ARE SEEING:

1. Entertainer: Swim-up bars with underwater seating are a popular trend offering life inspired on the water's edge - An entertainer's delight!
2. Expanded: A natural innovation that lends to modern villa-style living swim-up bars are often designed adjacent to the outdoor kitchen providing additional, multi-function counter top areas/ spaces completing your elite retreat.

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# Trend #9: LEDs Expand

## WHAT WE ARE SEEING:

1. Energy: LEDs consume less power but supply brilliant illumination - the ultimate in energy efficiency.
2. Effects: The crisp, bright, LED lights also offer special effect capabilities such as color.
3. Integration: LED lights integrate well with mobile controls offering the pool owner an additional ability to customize/change the evening vibe of their space.







# Trend #10: Energy Efficient

## WHAT WE ARE SEEING:

1. Automatic Covers
2. Variable Speed Pumps
3. UV Sanitation
4. Automated Cleaning Systems
5. LED Lighting

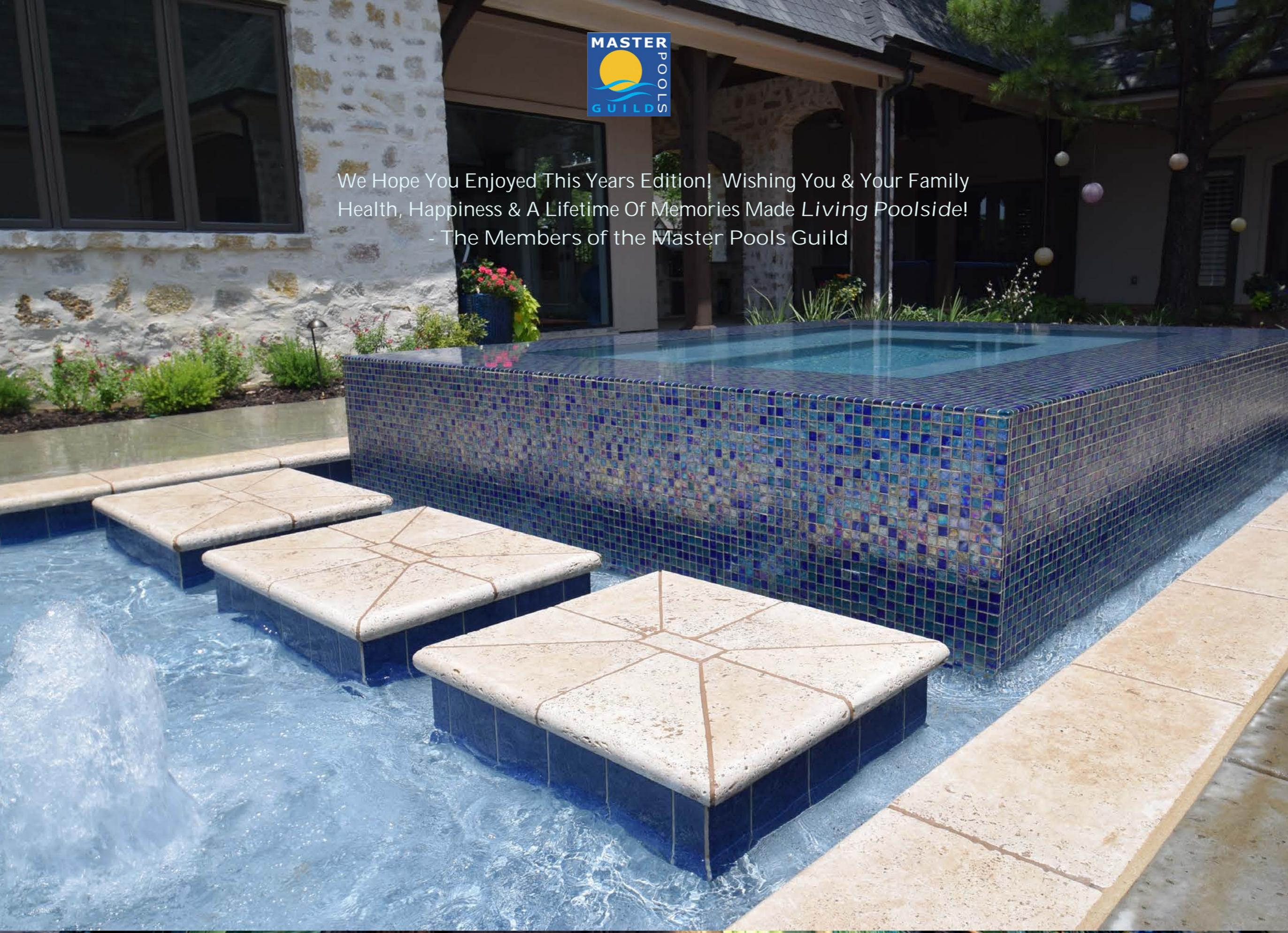
Today's swimming pool designers are proving that luxury and eco-living cannot only co-exist but can redefine the art of fine living.

Including one or more of the above options can dramatically reduce the homeowner's pool related utility and maintenance expenses. Another benefit is the impact on time needed to care for and maintain your swimming pool environment, freeing you up for more time for enjoying.





We Hope You Enjoyed This Years Edition! Wishing You & Your Family Health, Happiness & A Lifetime Of Memories Made *Living Poolside!*  
- The Members of the Master Pools Guild





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Hollandia Gardens, Limited  
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## Canada - Quebec

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Medallion Pools

### Ohio

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### Pennsylvania

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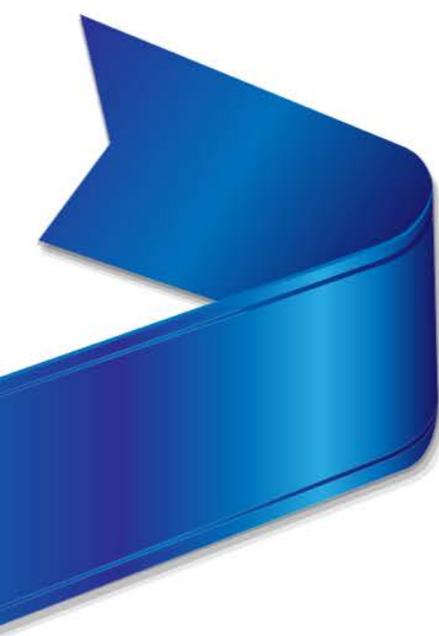
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